

Welcome to the Course

Hi everyone, welcome to Data Mining at George Mason University!

My name is David Svancer and I am the course developer for MIS 431.

I have been a senior data scientist for nearly 10 years and an adjunct professor of Business Analytics at GMU since 2017.

Being able to drive business value with data is one of the most sought-after skills by employers in the 21st century.

This course was designed to develop your skills in programming, data analysis, and predictive modeling. These skills will give you a competitive advantage in your career and are in demand across every industry in our economy.

I look forward to an exciting semester and hope that you enjoy the course!